

## The History of ARRI (Abstract)

## Leon Philipp, 4BHITN 2020/21

This research paper will be about the film industry leading brand ARRI and the history of the company. The main focus will be on the Arri Alexa Mini LF, a flagship camera produced by them. The other chapters are going to be about how cameras work and some film industry insiders.

Every statement in this work will be scientifically proven by sources like websites, books and sometimes even studies.

The result of this work is that good cinematography doesn't need an expensive camera or expensive gear in general. To tell a story visually the DOP has to understand the complexity of the story and then construct every scene with different lighting, camera angles, positioning, movement and so on. If an untrained, non-film person is watching that movie and tells the DOP after that they couldn't see any cinematography but loved the story, that is the biggest compliment a cinematographer could get.

Another result is the fact, that ISO is not part of exposure, which means it has no right to be in the exposure triangle.